

Talking  
about

# parenting?

Do you work with parents and children?

**New research and guidance shows that:**

Words  
matter

The way **we talk about parenting** affects how parents engage with our services.

We can  
have different  
conversations

The **Talking about Parenting Toolkit** offers new ways to talk to parents about navigating life's choppy waters.

It helps to  
put children  
first

Starting conversations with a **focus on children** and their needs can set us on the right track when talking with parents.



Learn more about talking to parents at [tiny.cc/words-matter](https://tiny.cc/words-matter)



See the Talking about Parenting Toolkit at [tiny.cc/toolkits](https://tiny.cc/toolkits)

This resource has been co-produced by the **Australian Institute of Family Studies' CFCA Information Exchange**, the **National Association for Prevention of Child Abuse and Neglect**, and the **Parenting Research Centre** for National Child Protection Week, 1-7 September 2019. It draws on the collaborative work between FrameWorks Institute and the Parenting Research Centre.