



Australian Government  
Australian Institute of Family Studies  
Child Family Community Australia



## MEASURING OUTCOMES IN PROGRAMS FOR ABORIGINAL AND/OR TORRES STRAIT ISLANDER FAMILIES AND COMMUNITIES

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KYLIE BROSANAN

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**GAME CHANGERS**



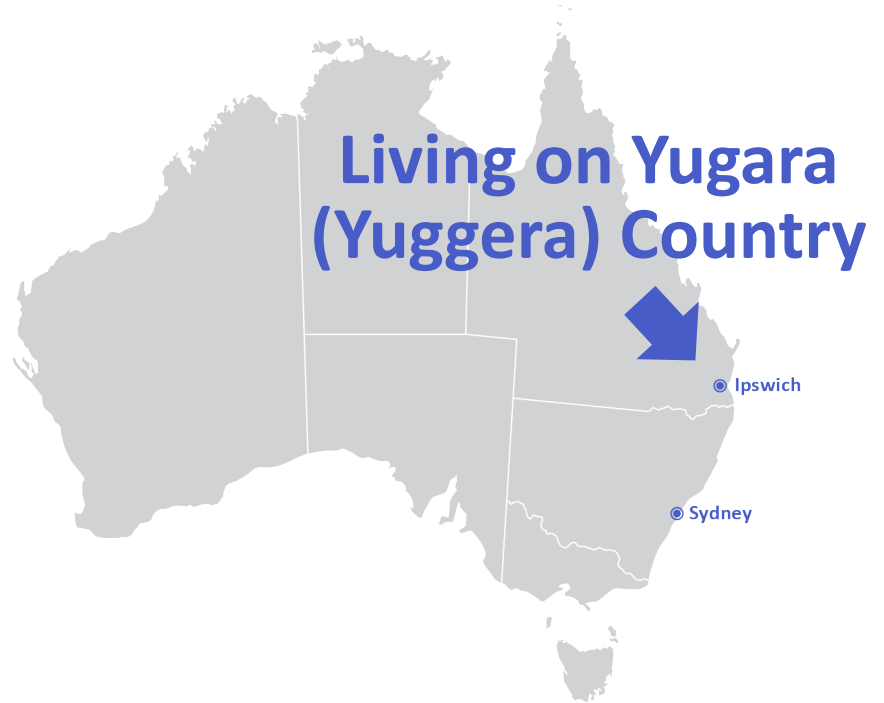
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# Introducing Sharon Barnes



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# Introducing Kylie Brosnan



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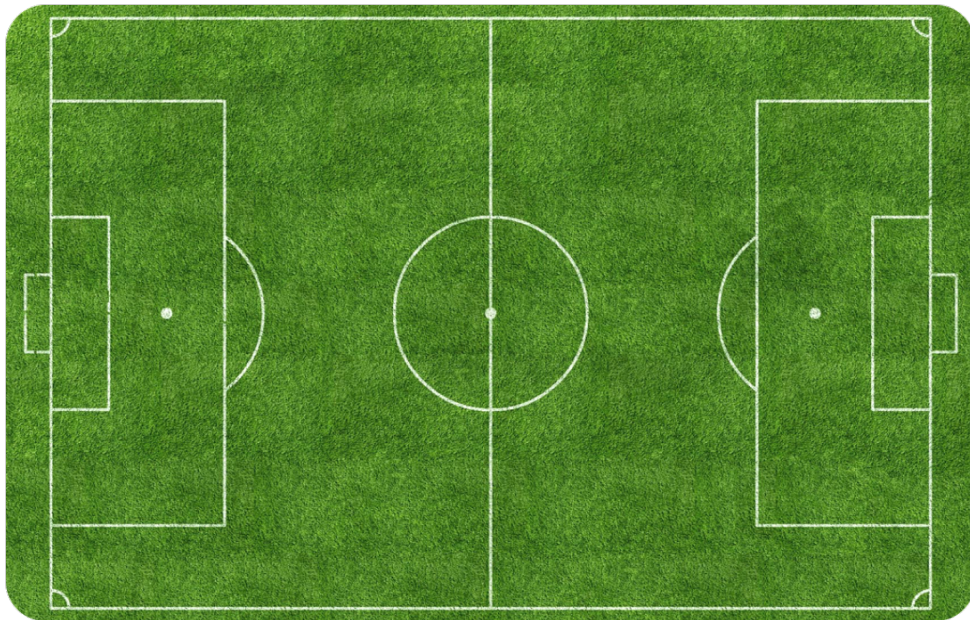
## Overview

- Challenges we have had to overcome
- Start with the basics
  - What is an outcome?
  - What is data?
  - What is evidence?
- Learning the language of outcomes
- Collecting the data
- Turning data into evidence
- Telling the story



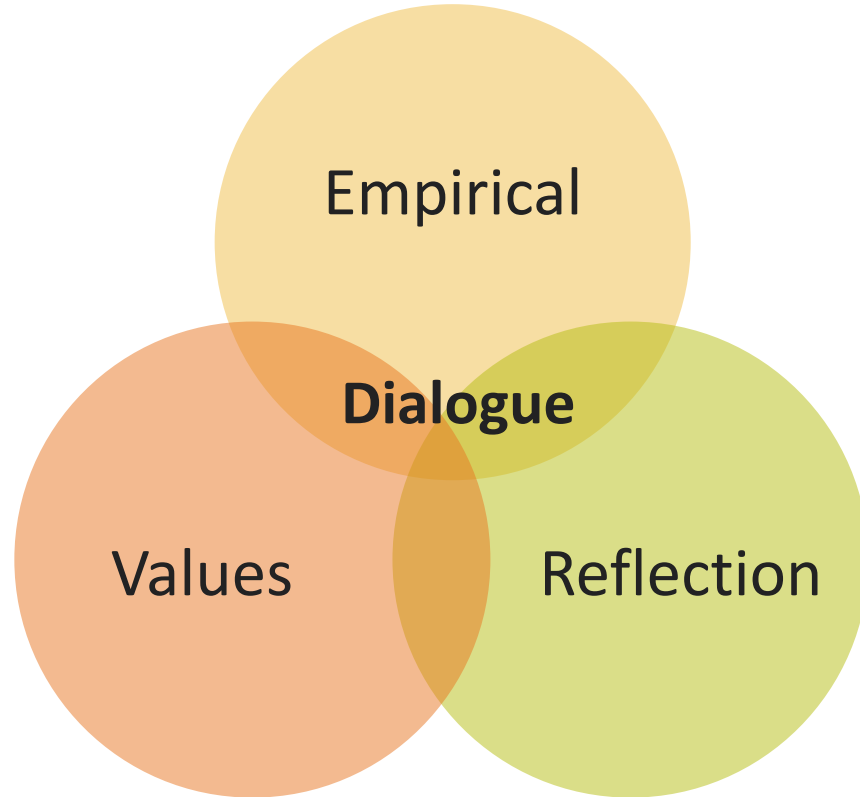
# Challenges we have had to overcome

- Lack of baseline data
- Quick funding is up
- Too soon to tell
- Moving goal posts
- Value free evidence
- Reflexivity in evaluating the facts



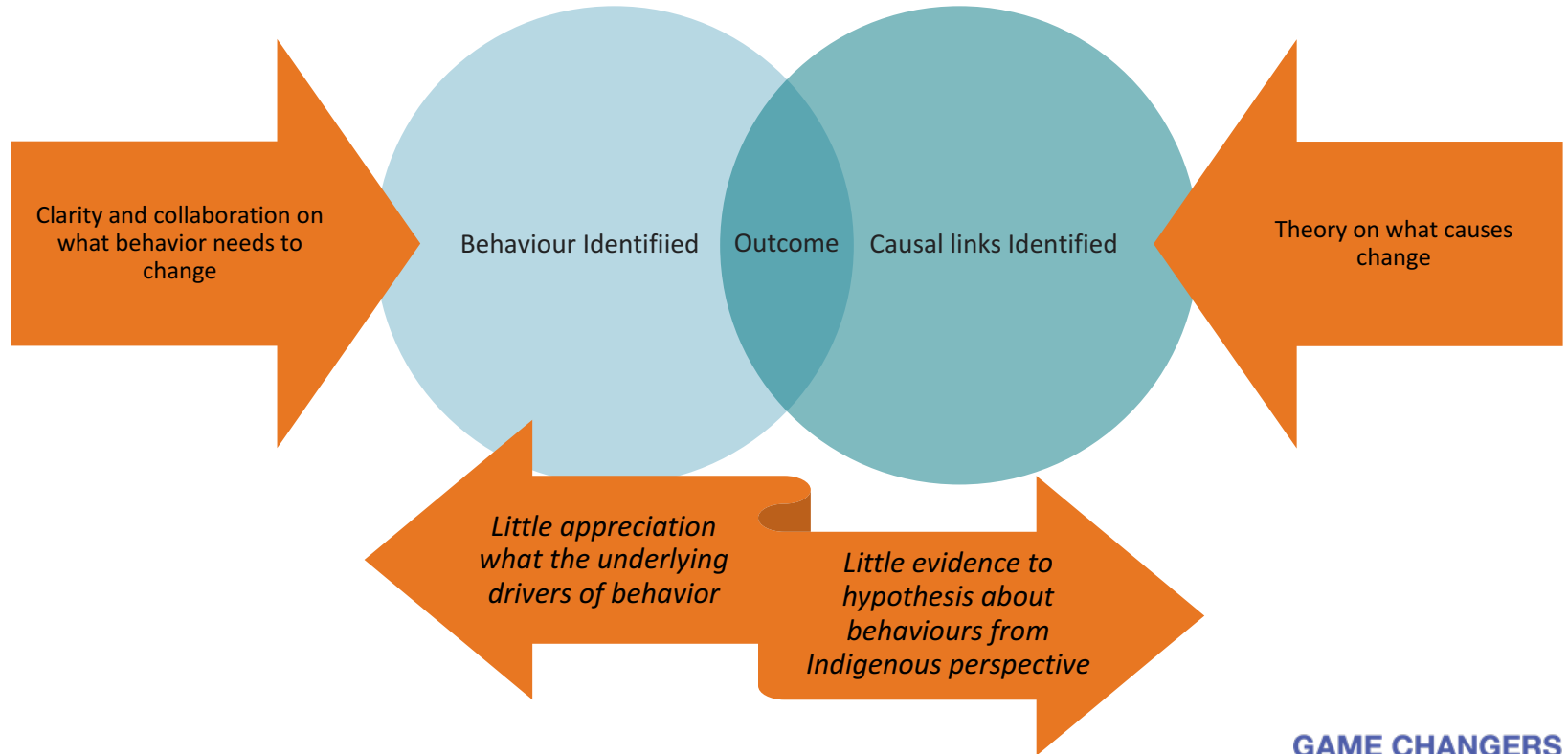
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# Evidence



# MEASURING OUTCOMES IN PROGRAMS FOR ABORIGINAL AND/OR TORRES STRAIT ISLANDER FAMILIES AND COMMUNITIES

## Outcomes



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# Data



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# Data

A data point is not a data record - A data record is not an outcome

**Who** (profile), did it with them

**What** they did, did it with them, their behaviour was after

**Why** they did it, things changed or not

**When** they did it

**How** often they did it, they felt before, they felt during, they felt after

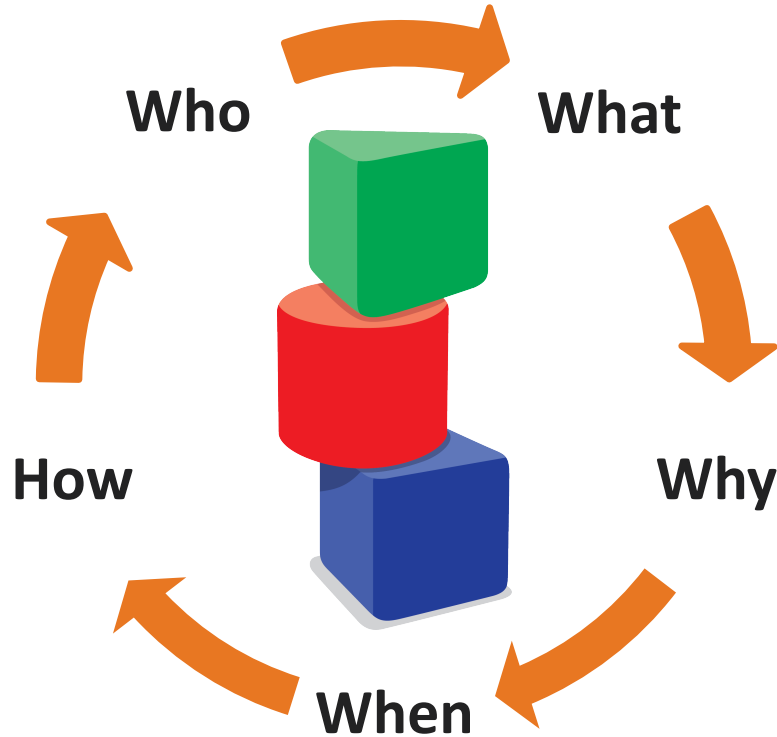
**But importantly a data record is one that is all linked**

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## Data

- (profile)
- did it with them

- they felt after
- they felt during
- often they did it
- they felt before



- they did
- their behaviour was before
- their behaviour was after

- they did it
- things changed or not

- they did it

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# Learning the language of outcomes

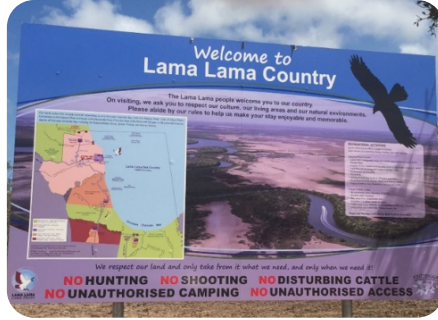


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## Collecting the data



# Self-determination in the evaluation process

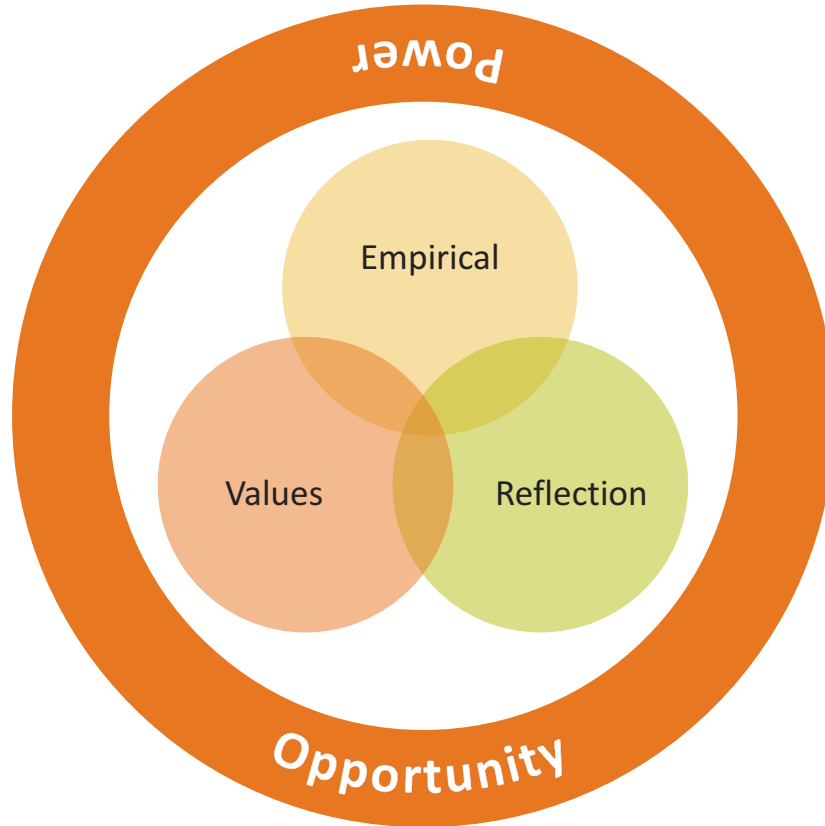


# Tell the story

accomplishment  
responsibility investigated define  
defining success true story advocate  
assessed ownership community voices empirical  
strong evaluation Aboriginal telling the story standards  
researcher flexibility values meaningful  
stories Torres Strait Islander perspective balanced  
aspirations outcomes working  
celebrated measured work patterns

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# Summing up



# The Ipsos Vision



Through our research and evaluation work and what we can contribute as an organisation Ipsos will make a positive difference to the lives and expectations of Aboriginal and Torres Strait Islander researchers and communities wanting to tell their story.”

Thank you for listening

# References

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- Cairney, P. (2016). Centre for Constitutional Change at the Economic and Social Research Centre in the UK in his post on [Power to Persuade](http://www.powertopersuade.org.au/blog/put5gbm8585kntq1ojnhvt9sgf50ahz/14/3/2016?rq=Paul%20Cairney), Retrieved at: (<http://www.powertopersuade.org.au/blog/put5gbm8585kntq1ojnhvt9sgf50ahz/14/3/2016?rq=Paul%20Cairney>)
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- Symonds, J. E., & Gorard, S. (2010). Death of mixed methods? Or the rebirth of research as a craft. *Evaluation & Research in Education*, 23(2), 121-136.
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- Woolgar, S. (1982). Laboratory studies: A comment on the state of the art. *Social studies of science*, 12(4), 481-498.

# Recommended reading

## Good examples of realist evaluation methods for finding the “reasoning” and “behaviour” and “context”.

Jagosh, J., Macaulay, A. C., Pluye, P., Salsberg, J., Bush, P. L., Henderson, J., ... & Seifer, S. D. (2012). Uncovering the benefits of participatory research: implications of a realist review for health research and practice. *Milbank Quarterly*, 90(2), 311-346.

Pawson, R., Greenhalgh, T., Harvey, G., & Walshe, K. (2005). Realist review—a new method of systematic review designed for complex policy interventions. *Journal of health services research & policy*, 10(suppl 1), 21-34.

Cartwright, N., & Hardie, J. (2012). *Evidence-based policy: a practical guide to doing it better*. Oxford University Press.

Cargo M & Warner L 2013. “Realist evaluation” in action: a worked example of the Aboriginal Parental Engagement Program. Melbourne: Australian Institute of Family Studies. Viewed 14 March 2014.

Robinson, G., & Tyler, W. (2005, December). Ngaripirliga’ajirri-cross-cultural issues in evaluating an Indigenous early intervention program. In TASA Conference Proceedings 2005.

## Good examples of where Aboriginal and/or Torres Strait Islander communities set the standards and values to define outcomes:

Nguyen, O. K., & Cairney, S. (2013). *Literature review of the interplay between education, employment, health and wellbeing for Aboriginal and Torres Strait Islander people in remote areas: working towards an Aboriginal and Torres Strait Islander wellbeing framework*. Alice Springs: Ninti One.

Taylor, J., Doran, B., Parriman, M., & Yu, E. (2014). Statistics for community governance: the Yawuru Indigenous population survey, Western Australia. *International Indigenous Policy Journal*, 5(2).

## Ethics, privacy and confidentiality

National Health and Medical Research Council (Australia). (2003). *Values and ethics: Guidelines for ethical conduct in Aboriginal and Torres Strait Islander health research*. The Council.

Grove, N., Brough, M., Canuto, C., & Dobson, A. (2003). Aboriginal and Torres Strait Islander health research and the conduct of longitudinal studies: issues for debate. *Australian and New Zealand journal of public health*, 27(6), 637-641.

AIATSIS Guidelines for Ethical Research in Australian Indigenous Studies 2012 <http://aiatsis.gov.au/sites/default/files/docs/research-and-guides/ethics/gerais.pdf>  
<https://www.aes.asn.au/professional-learning/international-conference/73-public/special-interest-groups/303-indigenous-evaluation-sig-activity.html>

# Questions?

**Join the conversation & access key resources**

Continue the conversation started here today and  
access related resources on the CFCA website:

[www.aifs.gov.au/cfca/news-discussion](http://www.aifs.gov.au/cfca/news-discussion)