

Program Objective: To support Blairtown families to ensure children reach appropriate developmental milestones

Problem statement	Inputs	Outputs: activities	Outputs: participation	Short-term outcomes 0–10 weeks	Medium-term outcomes 10 weeks–12 months	Long-term outcomes 12 months–7 years
Children in Blairtown are below the state average in meeting developmental milestones	<ul style="list-style-type: none"> Qualified and experienced staff and management Funding Partner organisations Research and evidence about what works Playgroup standards of practice Program resources (e.g. toys, games) Community centre with child-friendly spaces 	<ul style="list-style-type: none"> Play-based activities e.g. reading, games, outdoor play Parenting workshops on varying topics e.g. navigating service system, parenting skills Information and referrals provided to families 	<ul style="list-style-type: none"> Families from low socio-economic backgrounds, including families with a history of engagement in the justice system Children aged 0-5 	<ul style="list-style-type: none"> Parents increase skills and confidence to provide stimulating play activities for their child Increase social skills Parent increase their social networks Parents increase knowledge of developmental milestones Parents improve knowledge of support services 	<ul style="list-style-type: none"> Parents more skilled and empowered to support child's development Improved parent/child relationships Improved child/child relationships Parents feel an increase in connection to community Parents access support services when needed 	<ul style="list-style-type: none"> Children reach developmental milestones Parents are resourced and empowered to support children's cognitive, social and emotional development Family wellbeing is enhanced

Assumptions: Parents from target group will attend playgroup, playgroup activities will be engaging for parents and children, program will have low staff turnover, staff will participate and engage in training and other activities, partner organisations will be involved.

External factors: Funding and contracts, other services available to children and families, research and evidence on playgroups, changing demographics of area.